



Backpackers Contribution Project goals

Funded and organized by "*Lametayel*" and "*Latet*", supported by the *Israeli Foreign Affairs Office*

Israeli Backpackers taking time out during their travels and get involved with volunteering to support the world's weakest societies

In accordance to the nature of the backpackers and the backpacking trip, the backpackers' contribution offers the perfect way to achieving:

- A first hand and unique acquaintance of the volunteer with the local population, culture and landscape.
- Using the high values of the volunteers to the aid the suffrage of people in need.
- The recruitment of the backpackers and their volunteerism to strengthen the image of Israel in the countries of volunteering.
- Lengthening the time of the backpacking trip of the volunteer, while giving a sense of real contribution.
- Adding to highly esteemed values by the volunteers and their families – a source of pride.
- Nurturing values of volunteerism, humanism and acceptance among the young generation, in order to assist in building a society that respects the other and is attentive to his suffering, in Israel and abroad, without race, religion or gender discrimination.
- A notion among backpackers that we are all, people of Israel and the world, part of one unit, and together we can effect the close community, the local community, and thus the world community



Description of the Backpackers Contribution Project

Nature of volunteering:

- Joining & forcefulness activities for improving the livelihood of the locals.
- Teaching the locals English or other European languages.
- Integrating in local schools in different subjects and skills.
- Initiating activities for empowerment of teenagers and women.
- Supporting small businesses, local arts, tourism services for the welfare of the locals.
- Improving the quality of life of the locals.
- Joining local projects in agricultural and engineering projects.

Length of volunteering:

the volunteers gather in a pre-set date for a 3-month volunteering period.

The volunteers group:

pre-arranged groups of 10 volunteers each.

Volunteering span:

4 volunteers group rotating

A total of 40 volunteers per year.

A flow-chart of Backpackers' Contribution volunteers

1. *Finding and recruiting of volunteers*

Length: 2-3 weeks

Method: advertising in Lametayel centers:

advertising in Lametayel website
advertising in Lametayel lectures

Distribution of volunteers' questionnaires

Classifying of questionnaires

Interviewing and selecting volunteers with the help of:

A psychologist
A volunteering expert
A backpacking expert
A media person
A graphologist

2. *Candidates training*

Length: 4 one-day courses over 3 weeks

Method: teaching materials put together with the help of:

A psychologist
A volunteering expert
A backpacking expert
A representative of the organizations and the Israeli foreign Affairs Office

The course will include:

Studying the destination: culture and customs
Studying the meaning of volunteering
Studying the specific needs of the delegation
Team work of the participants and group work
Acquaintance with the group leader
Setting group rolls (coordinator, reporter, photographer etc)

Signing the volunteers contract, and the insurance procedures

Setting a standby volunteer

3. *Tracking the volunteers till meeting time*

Setting a meeting point abroad
Setting a limit of 45 days to meeting since the beginning of the travel
Sending the group leader an estimated travel itinerary
Opening a specialty volunteer email in which:
The volunteers will receive weekly updates
The volunteers will receive project news
The volunteers will send weekly updates on the progress of the travel

4. *Volunteering*

Length – 90 days volunteering by plan
Volunteering according to need on weekdays
Traveling and activities on weekends
Contact and activity with local NGO
Contact and activity with the embassy
A personal weekly report through the internet

5. *Reporting during volunteering and upon return*

Reporting in a set format
Analysis of reports
Conclusion making
Sending materials to PR

6. *Rejoining the project as consultants*

Helping in the finding and recruiting process of new volunteers

About **LAMETAYEL** (Israeli Backpackers Contribution partner)



The **Lametayel group** is a private group that was founded in 1978, and specializes in commerce, internet, insurance, and other travel-related businesses.

The Lametayel group owns and operate:

- **15 Lametayel stores and travel centers**, among the biggest of their kind in Europe.
 - www.lametayel.com – Israel's biggest tourism portal, and among the biggest in the world, with over 350,000 information pages, and over 40,000 daily unique users.
 - **"Sheleg" stores for ski** and winter sport equipment – the biggest in Israel.
 - **Medicals centers** in Haifa and Tel Aviv, which offer consultation by geographical doctors and immunization for travelers.
 - **Insurance** – providing specialty travel insurance and medical coverage by 270 agents and through the internet.
 - **Nel Assets** - Acquisition and renting of commercial assets in Israel .
 - **L.i.n.a Holding**- Holding of various commercial companies in Israel.
 - **World-wide** Investments & partnerships in Poland, France, Italy and Russia.
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- In 2007 over **2,000,000 people** visited the Lametayel centers, proving the institutionalization of the group among Israeli travelers.
 - Lametayel has a community of **320,000 members** who receive weekly updates.
 - Lametayel for the **community** – activities, support and donation to the "*Israel Goodwill Ambassadors*", "*Israeli Backpackers Contribution*", the "*Israeli Youth Prize*" foundations, and other.



About **LATET** (Israeli Backpackers Contribution partner)

LATET – Israeli Humanitarian Aid is devoted to assisting populations in need in Israel and around the world on a universal and equal basis.

Established in 1996, LATET is dedicated to propulsion and active involvement of the Israeli civil society in the humanitarian field, thus raising social awareness, inspiring mutual-obligation and philanthropy and also actively working to diminish poverty.

Programs and projects:

Latet initiated and operates a number of programs and projects in several fields:

International Emergency Relief Humanitarian aid to populations harmed by natural disasters and civil wars worldwide.

Food for Life -Continuous, effective and efficient nutritional assistance to tens of thousands of families; empowerment and support of local NGOs; raise the public's awareness to nutritional insecurity and poverty in Israel.

A national umbrella organization – Latet serves as an umbrella organization to 120 nonprofit organizations (associations, soup kitchens and municipal social services departments) in 80 communities of all sectors of Israeli society including: senior citizens, large families, single-parent families, new immigrants, etc. This collaboration produces efficient, continuous aid to over 50,000 families and 200,000 needy individuals.

I Am For You

Service learning and empowerment project for youths. An educational and empowering project designed to instill values of volunteerism and community service among youth of lower socio-economic backgrounds. 2,000 students between the ages of 12-16 participate in the project in 70

Aid for Life

Assistance in the form of food, medications and the conveyance of a message of caring and solidarity to needy Holocaust survivors.

